



REPORT FOR THE STORE CATTLE THURSDAY 14th NOVEMBER

Our next sale will be held on Thursday 28th NOVEMBER

The store cattle sale at Shrewsbury Auction Centre on 14th November saw a robust entry of 240 head, with lively bidding throughout the day reflecting the quality of cattle on offer. The trade demonstrated the market's appetite for well-bred, well-conditioned livestock, with averages directly mirroring the strength of the stock presented. Top-quality Continental breeds and native crosses dominated, achieving standout prices and showcasing the demand for premium animals. JB Griffiths and DE Morgan & Son led the sale, securing the day's highest prices in both steer and heifer categories.

The 74 store steers sold averaged a solid 254 pence per kilo, with the top price reaching an impressive 340 pence per kilo for a British Blue Cross from JB Griffiths, a testament to the top-tier cattle available on the day. On a per-head basis, steers averaged £1,199.50, with the highest price of £1,510, also achieved by JB Griffiths. British Blue crosses were the highlight, averaging £1,214 per head and peaking at £1,510. Other strong performers included Aberdeen Angus crosses, which averaged £1,225 and topped at £1,500, alongside Saler and Hereford steers, which consistently commanded bids over £1,200 per head. Limousin steers also proved popular, averaging £1,225 and hitting a high of £1,440, further underscoring the quality of the cattle on offer.

The heifer section drew the largest entry, with 153 sold. This category averaged 253 pence per kilo, with the best reaching 317 pence per kilo, again from JB Griffiths. Per-head averages were equally strong at £1,171, with DE Morgan & Son securing the top price of £1,640 for a British Blue Cross, making it the day's most notable sale. British Blue heifers continued to lead the trade, averaging £1,222 and peaking at £1,640. Charolais heifers also performed well, reaching a top of £1,565 from IJ Faulkner & Sons, while Aberdeen Angus crosses commanded up to £1,530. Hereford, Simmental, and Limousin heifers achieved excellent returns, with Simmental crosses topping at £1,550, highlighting the appeal of these well-bred cattle for both finishing and grazing buyers.

Though the store bull section was small, comprising just three entries, trade remained competitive, averaging 211 pence per kilo and £1,035 per head. Feeding cows saw 10 heads presented and sold well, averaging 172 pence per kilo, with MP & MR Jones achieving the highest price per kilo at 224 pence. Per head, feeding cows averaged £1,073, with the top price of £1,480 reflecting strong demand for this category.

The strong averages and competitive bidding throughout the sale reflected the quality of the cattle in the yard.

The best cattle, such as those achieving up to 340 pence per kilo, demonstrated that top-tier stock continues to attract premium prices, reinforcing the importance of presenting well-bred and well-finished animals. Continental breeds like British Blue and Charolais remained the highlights of the sale. However, native breeds such as Aberdeen Angus and Hereford also commanded strong interest, showing that quality across all types was rewarded.

Vendors like JB Griffiths and DE Morgan & Son excelled, with top prices in steers and heifers, respectively, while MP & MR Jones led the feeding cow section. Various breeds and weight ranges ensured strong competition among buyers, who sought cattle for immediate finishing and longer-term grazing.

The trade on the day reflected a buoyant market for quality stock, and the continued presence of keen buyers signals an optimistic outlook for upcoming sales. Vendors are encouraged to bring forward more entries in the coming weeks to meet the evident demand for high-quality cattle at Shrewsbury Auction Centre. The next store cattle sale at Shrewsbury Auction Centre will occur on Thursday, 28th November 2024, and entries are now being invited. This is an excellent opportunity for vendors to present their livestock in a competitive and well-supported marketplace, with strong buyer demand ensuring excellent trade for quality cattle. For more information or to book entries, please contact Jonny Dymond on 07803 412617 or James F. Evans on 07581 522438. Don't miss the chance to take advantage of Shrewsbury Auction Centre's strong trade and competitive atmosphere!

MORE CATTLE PLEASE!!!!

STEERS PER HEAD

Limousin

29mo	520kg	£1440	BA Betton
21mo	520kgs	£1370	WD Jones
29mo	500kgs	£1245	AG & RJ Price

Charolais

30mo	530kg	£1220	AG & RJ Price
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British Blue

20mo	445kg	£1510	JB Griffiths
20mo	535kgs	£1420	G & JE Hollinshead
16mo	520kgs	£1365	MRM Matthews & Co
20mo	425kgs	£1360	JB Griffiths

Hereford

31mo	595kg	£1500	BA Betton
23mo	535KGS	£1390	Moonriver Swiss
20m	510kgs	£1330	R Allcock
16mo	480kgs	£1300	LA & DI Brown

**Shrewsbury Auction Centre, Bowmen Way, Shawbury Turn, Battlefield,
Shrewsbury, SY4 3DR**

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Beef Shorthorn

19mo	560kg	£1400	G & JE Hollinshead
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Saler

20mo	530kgs	£1500	A ST Williams
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Aberdeen Angus

23mo	560kg	£1500	HS Huxley Farms
22mo	485kgs	£1260	JW Ellis O Ellis & Son

STORE HEIFERS PER HEAD**British Blue**

25mo	610kg	£1640	DE Morgan
26mo	590kgs	£1580	WS Powell & Sons
27mo	565kgs	£1545	WS Powell & Sons

Limousin

16mo	490kg	£1495	LA & DL Brown
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Simmental

29mo	595kg	£1550	KR & WRJ Williams & Son
29mo	580kgs	£1535	KR & WRJ Williams & Son

Charolais

18mo	580kg	£1565	IJ Faulkner & Son
18mo	560kgs	£1510	IJ Faulkner & Son
18mo	510kgs	£1505	IJ Faulkner & Son

Aberdeen Angus

25mo	590kg	£1530	HS Huxley Farms
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STORE BULLS PER HEAD**Limousin**

18mo	490kg	£1035	BR Hilditch
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FEEDING COWS**Limousin x**

108mo	660kgs	£1480	MP & MR Jones
67mo	620kgs	£1310	MP & MR Jones
107mo	705kgs	£1290	MP & MR Jones

Stabiliser

66mo	725kgs	£1070	R & J Hill & Son
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STORE STEERS PER KILO**Limousin**

29mo	520kgs	276.9	BA Betton
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Charolais

12mo	435kg	311.5	
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British Blue

19mo	440kg	275.0	J & RMA Thomas
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Saler

20mo	530kgs	283.0	A St Williams
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20mo	435kgs	271.3	A St Williams
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Hereford

16mo	480kg	270.8	LA & DL Brown
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Simmental

25mo	495kg	280.8	BN & ML Heatley & Son
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13mo	370kg	286.5	BN & ML Heatley & Son
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STORE HEIFERS PER KILO**Limousin**

16mo	490kg	305.1	LA & DL Brown
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17mo	410kgs	304.9	LA & DL Brown
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British Blue

21mo	470kg	317.0	JB Griffiths
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17mo	480kgs	291.7	MRM Matthews & Co
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17mo	505kgs	288.1	G & JE Hollinshead
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24mo	515kgs	286.4	James A Davies
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Charolais

18mo	510kg	295.1	IJ Faulkner & Son
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19mo	520kgs	288.5	I J Faulkner & Son
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17mo	460kgs	284.8	& RE & RG Jones
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18mo	520kgs	280.8	IJ Faulkner & Son
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Simmental

25mo	515kg	253.4	Mullock & Co
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STORE BULLS PER KILO**Limousin**

18mo	490kg	211.2	BR Hilditch
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FEEDING COWS**Limousin x**

108mo	490kgs	224.0	MP & MR Jones
67mo	620kgs	211.0	MP & MR Jones
104mo	620kgs	191.9	MP & MR Jones