



SHREWSBURY AUCTION CENTRE

Bowman Way, Battlefield, Shrewsbury, SY4 3DR

Tel: 01743 462 620 Email: market@halls.gb.com



MARKET REPORT FOR TUESDAY 28th JANUARY 2025



DAIRY (198)	Top Price	£3500H	£3400c	
PRIME HOGGETTS (610)	Top Price	£190.50	or 374pp	Ave:320.28ppk
CALVES (116)	Top Price	£512(B)	£525(H)	
CULL EWES AND RAMS (211)	Top Price	£(E)	£(R)	
BARREN COWS/OTM'S (11)	Top Price	£1844.16	or 226ppk	

MARKET OPENING TIMES

*****GATES ARE OPEN FROM 6.30AM*****

AUCTIONEERS CONTACTS

CALVES 10am

Nick Griffiths 07748 306442

LAMBS/HOGGETTS 10am

James Evans – 07581 552 438

DAIRY & BARREN CATTLE 11am

Jonny Dymond 07803 412617

Henry Hyde 07398 137343

STORE CATTLE 10.30am

WEANLINGS 12.30pm

Jonny Dymond 07803 412617

STARTING TIMES

LAMBS/ HOGGETTS: 10AM

CALVES: 10AM

CULL EWES: TO FOLLOW LAMBS

BARRENS COWS AND BULLS: 11AM

DAIRY: 11.15 AM

WEANLINGS: 12.30- 1PM

STORE CATTLE FORTNIGHTLY

THURSDAY: 10.30AM

*******IMPORTANT INFORMATION*******

**ALL PASSPORTS ARE TO BE ACCOMPANIED BY AN ENTRY FORM.
ALL DETAILS ON FORM ARE TO BE FILLED IN CORRECTLY.**

198 DAIRY 11.15am

JONNY DYMOND – 07803 412617

18 Fresh Cows top £2900 ave £2312

19 Fresh Heifers to £2900 ave £2266

103 Dispersal cows to £3500 ave £2529

55 Dispersal Heifers to £3400 ave £2564

1 Heifer calve £240

South Devon Stock Bull £2120

Total		Ave (£)	Top (£)	Vendor
18	Freshly Calved Cow	2312.78	£2900.00	MR Whitehurst
20	Freshly Calved Heifer	2266.50	£2900.00	J Allsop
1	Dairy Calf	240.00	£240.00	Ta Wainwright & Son
1	Breeding Bull	2120.00	£2120.00	David Crow

The January Show and Sale attracted some very high-quality cattle from our highly respected regular vendors as well as a top-quality dispersal sale. The judge was Mr Mark Philips from Carmarthenshire who was blessed with superb cattle throughout the catalogue(s).



He awarded his prizes as follows

Cows

1st COMMERCIAL COW Lot 129 GLI & EM Lewis £3500

2nd HAVENDALE YAMASKA PAPOOSE 112 VG85, C Benson £2550

3rd Commercial Cow Lot 121 GLI & EM Lewis £3000

Heifers

1st Champion COMMERCIAL
HEIFER LOT 115 GLI & EM Lewis
£3200

2nd Reserve PENDYFFRYN TROPIC
MONA WA Jones and Son £2900

3RD ENCHMARSH ALUM ROXY 2 TH G Allsop £2900

The ring was packed to the rafters with an incredible atmosphere which fuelled a fast high-level trade for everything on offer today with even $\frac{3}{4}$ heifers selling easy to £1450.

Mark Whitehurst had 3 superb cows on offer peaking at £2900 for **FOLEMILL APPLICABLE ABBESS**, out of a 9 lactation Hawksmoor Dam with 5 Straight Excellent behind her she achieved £2900. This was closely Followed at £2800 for **DILANDY RENEGADE MARIE** presented by Andrew Shakeshaft, this SSI Renegade daughter out of a Brekem dam was full of quality ging 43 litres of milk.



2 very smart medium sized cows by Hen Ken Gray sold for £2700, £2750 for Tony and Oliver Wilson Leebotwood, the same trade achieved for 3rd calver from Alastair Drinkall, other than the Holsteins which as a breed averaged £2575, we had 3rd calved brown Swiss £2350, 2nd calved fleckviehs £1750, 2nd calve Montbéliard's £1680

Show and Sale heifers were topped at £2900 for **PENDYFFRYN TROPIC MONA**, powerhouse 40kg heifer from WA Jones & SON, Fenns Bank, the same super price £2900 was achieved for ENCHMARSH ALUM ROXT as detailed above. A further 3 heifers sold for £2700 for WA Jones & Son with **FENNSHALL ARENA PRINCESS**, JB & J Cambridge with **HENNIKERS HISTORY VAAKJE** and D & AC Shakeshaft with **DILANDY LUSTER DOREEN 3**. $\frac{3}{4}$ heifers achieved £1450 such was the demand today!

A single heifer calf £240 for TA Wainwright while a 2-year-old south devon stock bull achieved £2120 for D Crow Wappenshall

DAIRY CATTLE ARE WANTED EVERY WEEK IN SHREWSBURY WITH A DEDICATED TEAM TO CATALOGUE, WASH AND PREP YOUR CATTLE. ENTRIES REQUESTED ASAP FOR CATALOGING NO LATER THAN 12NOON EVERY FRIDAY

11 BARRENS 11.00am
HENRY HYDE- 07398 137343

Breed	PPK	Price	Vendor
Frie	226ppk	£1844.16	J Meddins & Co
Frie	200ppk	£1732.00	J Meddins & Co
Saler	228ppk	£1523.04	GH Ellett
Frie	196ppk	£1477.84	J Meddins & Co
Hfd x	199ppk	£1404.94	N Collings
Frie	190ppk	£1390.80	DM & VA Everall
Hfd x	179ppk	£1321.02	W Middleton
Saler	216ppk	£1300.32	GH Ellett
Frie	179ppk	£1177.82	DM & VA Everall

Another decent entry of Good-sized barren cows this week, nothing under 620kgs, All big cows with plenty of meat on them and trade still on a high.

5 x Buyers around the ring keeping the trade fierce, now is the time to make the most of our new capped commission rate of £20 per head. Bring Your old cows in!

Friesian Cows topped at £1,844.16 / 226ppk for an 11yr old Cow from J. Meddins & Co, Stonelea.
Hereford Cows topped at £1,404.32 / 199ppk for a 14yr old Cow from N. Collings, The Lynches.
Saler Cows topped at £1,523.04 / 228ppk for a 5yr old Cow from G. H. Ellett, Cefn Derwen.

Saler Bulls to £2,272.56 / 204ppk for a 4yr old Belting Big old Bull from G. H. Ellett, Cefn Derwen.

Friesian Steers to 1,066.90 / 235ppk for a 2yr old from M & J & E Hughes, Criggion Hall.
Any entries, queries or questions please contact Henry Hyde on 07398 137343

116 CALVES 10AM

NICK GRIFFITHS-07748 306442/ BEN DUTTON 07984 363287

ALL PASSPORTS ARE TO BE ACCOMPANIED BY AN ENTRY FORM.

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Breed	Bulls			Heifers		
	No	Ave	Top	No	Ave	Top
Frie	18	96.00	£170.00			
BB x	30	355.33	£512.00	21	288.95	£525.00
AA x	9	328.33	£480.00	15	344.80	£485.00
Hfd x	4	250.50	£285.00	3	226.33	£248.00
Char x	1	510.00	£510.00	3	465.00	£485.00
Sim x	2	473.50	£505.00	2	332.00	£380.00
Lim x	3	466.67	£475.00	5	335.60	£485.00

A simply sensational calf trade from start to the very last calf. Numbers were light today but there was an abundance of eager purchaser resulting in trade going to new levels.

Blue bulls averaged £355, Angus bulls £328, Limousin bulls £466, Simmental bulls averaged £473 with Charolais bulls topping at £510.

Heifers very much the same with the days top price of £525 coming for a blue female from TA Wainwright with other blue females to £492 from HI & LJ Lloyd. All heifers forward averaged £320 with 15 Angus heifers averaging £344. A superb run of Charolais heifers from Davies Monksfield sold to £485 and averaged £465 with Williams Haston Grove selling Simmentals to £380. The best of the Limousins heifers sailed to £485 from Morgan of Woodend.

Bulls were topped at £512 for two consecutive lots from TE & MA Jerman, both for blues with proper sorts from DA Everall selling to £504. Williams of Haston Charolais topped at £510 with Simmentals to £505. Ever fresh angus bulls from James of Haughton sold to £480 with Limousins from Messrs Corfield to £475. Overall, a simply amazing trade with many more calves needed each and every week.

Do please get in touch if you are looking to sell calves. We have the buyers and the trade, give us a try!!

*****8 Week NON-Slaughter Declarations*** NO FORM NO DECLARATION**

In the interest of protecting your milk contract, Vendors are responsible for declaring their calves individually as not for slaughter, every week the auctioneer will declare at the point of sale and on invoice to our trusted buyers. Halls Holdings Ltd cannot be held responsible for the calf once it leaves the market where the onus transfers to the purchaser.

610 PRIME HOGGETTS

JAMES EVANS 07581 552438

Lambs	Ave P/Kg	Top Ave	Vendor	Top Per Hd	Vendor
17-25.4kgs	166.67ppk	167ppk	C Roberts	£40.00	C Roberts
25.5- 32kgs	295.82ppk	317ppk	C Roberts	£93.00	M Cordiner
32.1 -39kgs	330.08ppk	374ppk	N & K Unwin	£135.00	CL Price & Co
39.1- 45.5kgs	323.48ppk	339ppk	WG & S Jones	£150.00	RT Bright & Son
45.6- 52kgs	309.02ppk	328ppk	JN Butler	£163.50	SP & CP Williams
52+ kgs	312.62ppk	315ppk	JE Macdonald & Partner	£190.50	LH Bagley
Overall	32028ppk				
SQQ	325.22ppk				

The sale of 606 prime hogs at Shrewsbury Auction Centre on 28th January 2025 saw a continued firm trade, with the overall market average at 327p/kg and an SQQ of 322p/kg. Compared to last week's smaller entry of 590 hogs, which averaged 327p/kg overall and 330p/kg SQQ, the market remained steady, with fluctuations across different weight categories.

Demand for well-finished hoggs remained strong, with competitive bidding seen throughout, particularly for medium-weight and standard-weight lambs.

Lightweight hoggs (25.5–32kg) saw 15 forward, achieving an average of 296p/kg and a top price of 317p/kg from C Roberts. The highest price per head was £93, secured by M Cordiner, with an average of £90 per head. While demand for lighter lambs remains selective, this week's trade was more consistent than last week's entry of just 11 lambs, which averaged 296p/kg but topped at 323p/kg. Despite a slight dip at the top end, the consistency in price reflects stable demand for well-finished light hoggs.

Standard-weight hoggs (32.1–39kg) saw a strong entry of 180 head, averaging 331p/kg, with a top price of 374p/kg, achieved by N&K Unwin. The highest price per head was £135, secured by CL Price & Co, with an average per head of £122. This week's trade was slightly down on last week's 337p/kg average, but the top price per kilo was significantly higher than last week's 361p/kg, demonstrating strong demand for the best-quality lambs. Six pens sold above £130 per head, with eight exceeding 350p/kg, reinforcing a buoyant market for well-finished lambs in this category.

Medium-weight hoggs (39.1–45.5kg) comprised the largest section of the sale, with 250 head selling to an average of 325p/kg. The top price per kilo was 339p/kg, achieved by WG & S Jones, while the top price per head was £150, secured by RT Bright & Son, with an average per-head price of £139. The trade remained firm compared to last week's 237 hoggs averaging 325p/kg, though last week saw a slightly higher top price of 349p/kg and a top per-head price of £146. Six pens exceeded £147 per head, with eight surpassing 330p/kg, demonstrating continued confidence in this weight range. While the average remained unchanged, fewer hoggs reached the top prices compared to last week, reflecting a slightly steadier trade.

Heavy hoggs (45.6–52kg) saw 112 forward, averaging 311p/kg, with a top price of 328p/kg, achieved by JN Butler. The highest price per head reached £163.50, secured by SP & CP Williams, with an average per-head price of £152. This week's trade was down from last week's 316p/kg average, and top per-head prices were slightly lower than last week's £168.50. While five pens exceeded £160 per head, fewer surpassed 320p/kg, indicating a more selective trade for heavier lambs. Unlike last week, buyers remained cautious in this category, prioritising hoggs with better conformation and finish, while leaner types struggled to match previous price levels.

Super-heavy hoggs (52kg+) saw 26 forwards, averaging 311p/kg, with a top price of 315p/kg. The highest price per head was £190.50, achieved by LH Bagley, with an average of £170 per head. Compared to last week's larger entry of 58 hoggs, which averaged 306p/kg and peaked at 326p/kg, this week's trade was more stable, with the average slightly higher but fewer top-end prices achieved. Three pens exceeded £170 per head, while six broke the 300p/kg mark, showing that well-finished, heavier lambs still commanded competitive bidding, albeit with slightly more buyer selectivity.

Overall, this week's sale saw firm demand across most weight categories, though standard and medium-weight hoggs remained the most sought after. Compared to last week, the trade for lighter and medium-weight hoggs held steady, while heavier lambs saw a slightly softer trade. The top prices for standard-weight hoggs were stronger this week, but heavy and super-heavy hoggs struggled to match last week's top-end prices. Buyers remain willing to pay premiums for the best-quality entries, and vendors are encouraged to continue presenting well-finished stock to maximise returns in the current market.

The next prime hoggs sale will occur at Shrewsbury Auction Centre on Monday, 4th February 2025. With strong buyer interest, vendors are encouraged to bring forward well-fleshed lambs to meet ongoing demand. For further details or to book stock, contact James Evans on 07581 552438.

*****SHEEP LICENCES*****

ALL SHEEP LICENCES MUST BE FILLED OUT CORRECTLY.

WE ARE HAVING A LOT OF LICENCES NOT BEING FILLED IN CORRECTLY,

NUMBER OF SHEEP MISSING, CULL EWES NOT BEING ON SHEET, MISSING HOLDING NUMBERS ETC.

PLEASE MAKE SURE THIS IS DONE BEFORE HANDING IN YOUR LICENCE

Lambs 25.5-32		
£93.00	291ppk	M Cordiner
£92.00	317ppk	C Roberts
£88.50	281ppk	C Roberts
£88.00	314ppk	C Roberts

Lambs 32.1-39		
£135.00	346ppk	CL Price & Co
£133.50	351ppk	MRM Matthews & Co
£133.50	351ppk	MRM Matthews & Co
£132.00	357ppk	P Williams & Sons
£130.00	351ppk	PC Dudleston

Lambs 39.1- 45.5		
£150.00	330ppk	RT Bright & Son
£149.00	327ppk	SP & CP Williams
£148.50	334ppk	RT Bright & Son
£147.50	328ppk	AT Price
£147.00	327ppk	PC Dudleston

Lambs 45.6-52		
£163.50	314ppk	SP & CP Williams
£162.00	312ppk	JB Joseph
£160.00	320ppk	JN Butler
£160.00	308ppk	PC Dudleston
£160.00	308ppk	PG & LM Harding

Lambs 52+		
£190.50	312ppk	LH Bagley
£172.50	297ppk	MRM Matthews & Co
£170.00	304ppk	J & AM Wild
£167.00	315ppk	JE Macdonald & Ptnrs
£165.00	311ppk	PT Jones

NOTICE TO PRIMESTOCK VENDOR

Due to the continuous increase in values of Primestock, abattoirs are demanding that the highest welfare standards be upheld. Sheep must be "fit to sell" in the market and be fit for human consumption. Any Whole or Part of a carcass which is condemned is the responsibility of vendor and any deduction will be taken from your sale proceeds.

The Welfare of Animals in Markets Order 1990 states in order to be sold stock must not show any signs of being Diseased, Ill, Injured or Infirm. Anything that does not meet the standards will not be offered for sale and instead returned to its holding or origin.

211 CULL EWES AND RAMS: To Follow Lambs

TOM JERMAN :07948 080906

Ewes Top Price	Vendor	Ram Top Prices	Vendor
£216.00	GD Pink	£175.00	KJ & TMC Llewellyn
£200.00	I Ainsworth	£170.00	PG & LM Harding
£199.00	C Stokes	£149.00	KJ & TMC Llewellyn
£197.00	C Stokes	£141.00	JB Morris & Son
£186.00	J & P Downes	£115.00	JB Morris & Son

The sale of 201 cull ewes and 10 cull rams at Shrewsbury Auction Centre on 28th January 2025 saw a firm trade, with an overall ewe average of £128, up from £115 last week. Despite a similar mix of heavy and plainer

ewes, this week's sale reflected slightly stronger demand, particularly for well-fleshed, heavyweight ewes, which continued to attract competitive bidding. A greater proportion of top-end ewes led to a higher overall average than the previous sale.

The top price for ewes reached £216, achieved by GD Pink for a Charolais ewe, marking an improvement on last week's £204 for Texel ewes from A Whiston. Other standout prices included £200 from I Ainsworth and £199 from C Stokes & Son, demonstrating the continued demand for top-quality, meated ewes. Compared to last week's sale, heavy ewes had a notable increase surpassing the £200 mark, reinforcing the strong preference for well-finished types. Good Texel, Texel cross, and Suffolk cross ewes were again in high demand, consistently trading above £165, while good meat Welsh Mules remained firm in the £120–£135 range. This mirrors last week's pricing but with greater competition at the top end.

Buyers remained selective on plainer, leaner ewes, with trade steady for grazing and slaughter buyers. While last week's sale saw a larger proportion of leaner ewes, this week's improved average suggests a better balance of heavier ewes, ensuring stronger results overall.

The ram trade saw 10 cull rams forward, two more than last week, with an average of £119, slightly up on last week's £115. The top price of £175, achieved by KJ & TMC Llewelyn, was an increase on last week's top of £160.50 from CJ & HM Evans, indicating renewed competition for heavier rams. Other notable prices included £170 from PG & LM Harding and £149 from KJ & TMC Llewelyn, showing steady trade for well-fleshed rams. Unlike last week, buyers were prepared to pay a premium for quality rams, though demand remains selective on leaner types.

Overall, this week's sale reflected a firmer trade compared to last week, particularly for heavier ewes and well-finished rams. While demand for plainer ewes was steady, heavyweight stock commanded premiums, highlighting the importance of presenting well-finished animals. The strongest trade remains for big-framed, meated ewes, with several pens comfortably exceeding £200 per head.

With demand still strong, vendors are encouraged to bring forward additional entries, particularly heavyweight and well-finished types, to capitalise on the ongoing strength of the trade. The next cull ewe and ram sale at Shrewsbury Auction Centre will occur on Monday, 4th February 2025. For further details or to book stock, contact James Evans on 07581 552438 or Tom Jerman on 07948 080906.

***** IMPORTANT INFORMATION FOR ALL VENDORS *****

VETERINARY ATTESTATION NUMBER (VAN) From the 13th December 2023 the European Union will not accept ANY part of a Carcass or Offal from UK livestock producers unless that have a Veterinary Attestation Number, this is relevant for Cattle, Sheep, Pigs, Chickens and any other livestock in the UK.

IF YOU ARE FARM ASSURED your stock is considered to meet the requirements for export and you can ignore the rest of this statement.

IF YOU ARE NOT FARM ASSURED, please contact your Vets about getting a number.

While your stock can be sold at the market with or without a VAN Halls **STRONGLY ADVISE** getting one. The process from our experience is based on the health and well-being of your livestock, rather than paperwork.

OUR BUYERS REQUESTING THIS! The meat industry is complex and when we trade in a world market ticking this box will be financially beneficial to you

FRANKTON HALL DISPERSAL SETS NEW RECORDS FOR COMMERCIAL HOLSTEINS

Halls were delighted to receive instruction to disperse the Commercial Autumn Calving Holstein Herd on behalf of GLI and EM Lewis at Shrewsbury Auction Centre on Tuesday 28th January 2025.

This impeccably managed herd comprised 158 head, who with the exception of 4 and 1 in calf heifer had all calved since the 1st August 2024. The production and constituent production on the herd was very impressive with yields just under 10000kg at 4.79%BF and 3.54%ptn.

This was a short notice sale, held 12 days after the first discussions, for many reasons. The main one being that the Herd were on **TOP FORM**, either fresh or served they were yielding 36.5kg a day. They looked great in the photos and the herd did them all justice!

In all 44 successful buyers came to Shrewsbury (many more left empty handed) from all the neighbouring counties plus Pembrokeshire, Carmarthenshire, Gloucestershire, Somerset, Devon and Dorset. To fuel what I believe is a record average for a commercial herd of dairy cows anywhere the UK.

In all 55 sold from £2500 to £3000 and 29 sold from £3000 to £3500, at the other end of the scale only 25 sold for £2000 or less!!! Top price on the day was 3500 for a 2nd calved cow that calved on the 4th December. This was closed followed by a brace a £2450, one 5th Lactation cow which would have graced any show ring and one cracking 3rd calved Applejax daughter. August Calvers to £3350 and A 4th Lactation October calved cow sold for £3250. The older cows in the herd had worn very well with 5-7th selling with ease from £2200 to £2600.

The 2yo heifers were just like the cows and flew from the word go, An August calved heifers which were PD positive sold for the top money £3400 for a Denovo Sizzler Daughter. A December calved heifer by ABS Eldridge achieved £3250. So many top end prices they cannot all get a mention. An in-calf heifer springing to calf £2100.

A special mention must be made for the 2 Jerseys in the sale, off spring of a wedding gift and property of Guto and Ellies Children, Medi and Alffi. Medi 2nd Calved August Cow sold for £1750, only to be out done by Alffi's uneven September calved heifer at £1980.

A day that will go down in History, I am sure. Huge Thanks to all the buyers and Staff, but mostly for Guto and Ellie for trusting Halls with this most special sale.

101 in Milk Cows Ave £2523 55 Heifers 2554





FORTHCOMING SALE FIXTURE

SALE OF WEANLINGS & COWS & CALVES/YOUNG STORES

Tuesday 4th FEBRUARY 2025

Entries now being taken

SALE OF TB RESTRICTED 'ORANGE' CATTLE

WEDNESDAY 5TH FEBRUARY 2025

Entries now being taken

SHREWSBURY PLANT & MACHINERY SALE

FRIDAY 7TH FEBRUARY 2025

Entries now being taken

SALE OF STORE CATTLE & YOUNG STORES

THURSDAY 13th FEBRUARY 2025

Entries now being taken

3 COLLIE PUPS FOR SALE (Church Stretton)

Out of Working Parents

Contact: Jim 07747 653910

www.hallsgb.com

Halls 1845

Shrewsbury Plant and Machinery Sale

Dates 2025



SCAN ME

Friday 7th February
Friday 4th April
Friday 13th June
Friday 8th August
Friday 17th October
Friday 12th December



To enter in our collective machinery sale at Shrewsbury Auction Centre please contact:
The Market Office 01743 462620 / market@hallsgb.com
Henry Hyde on 07398 137 343 / henry.hyde@hallsgb.com

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Shrewsbury Auction Centre, Bowmen Way, Shawbury Turn,
Battlefield, Shrewsbury, SY4 3DR. Tel: 01743 462 620