



REPORT FOR THE STORE CATTLE THURSDAY 16TH JANUARY 2025

Shrewsbury Auction Centre kicked off 2025 in extraordinary style, hosting a Store Cattle Sale that delivered unprecedented results and proved why it remains the top choice for Livestock Sales. The atmosphere was electric, the trade was fierce, and the prices were nothing short of spectacular. Vendors presented an outstanding show of Cattle, and Buyers responded with intense competition across all breeds, grades, and qualities. With top end prices rising by an incredible £300 per head compared to the December sale across all breeds, this was a day that set new standards for the year ahead.

The 114 Store Steers entered into the sale met a truly exceptional level of trade, underscoring the sheer strength of demand in the market and the outstanding quality of Cattle brought forward. Buyers competed energetically from start to finish, driving the average price to an impressive 332 pence per kilo or £1,585 per head. Among the highlights were three superbly presented Limousin x Steers from P Bailey, which topped the day's pence per kilo trade at an astonishing 395 pence per kilo, reflecting the premium that top-class Cattle can command. The headline price per head also reached phenomenal heights, with a remarkable £2,140 achieved by EN & SV Bayliss for their outstanding entry, setting a benchmark that few could match.

The 144 Store Heifers on offer matched this incredible level of trade, with Buyers once again driving spirited bidding across the ring. The Heifers averaged a superb 318 pence per kilo or £1,410 per head, reaffirming their value in the current market. Leading the pence per kilo trade was a group of Limousin x Heifers from P Bailey, which fetched a brilliant 378 pence per kilo, demonstrating the enduring appeal of this sought-after breed. The highest price per head in the Heifer section came from D W Capewell, who achieved a stunning £1,840 for their exceptional consignment. These figures showcase the exceptional results achievable for well-fleshed, high-quality Heifers and highlight the vibrancy of the trade across all grades and breeds.

Even a smaller entry of 9 Store Bulls commanded significant interest, averaging 275 pence per kilo or £1,015 per head, with the top Bull selling at 299 pence per kilo from FG & AM Windsor and £1,260 from JE Issac.

What made this sale so remarkable was the universal demand across all types, weights, and grades of Cattle. Whether Limousin, Charolais, British Blue, Simmental, or Stabiliser, every breed found strong Buyers. Limousin x Cattle led the way, with Steers topping at 395 pence per kilo and Heifers hitting 378 pence per kilo and £1,840 per head, demonstrating their ongoing popularity. Charolais Steers reached 378 pence per kilo, while British Blue Heifers climbed to 372 pence per kilo, reflecting the outstanding quality across the board. Every class of Cattle—from top-end prime Steers to mid-range Heifers—met a relentless trade, leaving no Vendor disappointed.

**Shrewsbury Auction Centre, Bowmen Way, Shawbury Turn, Battlefield,
Shrewsbury, SY4 3DR**

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This sale was a ringing endorsement of the power of Shrewsbury Auction Centre. With an unmatched Buyer base, a well-earned reputation for fairness, and results that speak for themselves, Shrewsbury has proven once again that it is the market that works as hard as you do. Today's trade was not just about the prices—it was about rewarding the care and effort Vendors put into their Cattle and offering Buyers the quality stock they demand.

If you're looking for results, Halls is the place to be. The next Store Cattle Sales will be held at Bishops Castle on Thursday, 23rd January 2025, and entries are now open. Following that the next sale at Shrewsbury will be held on Thursday 30th January. Don't miss the opportunity to showcase your Cattle at a market where every effort is made to achieve the best possible outcome. For entries or further details, contact the dedicated Halls Auction team.

This Sale was more than just a fantastic start to the year—it was a statement. Shrewsbury Auction Centre is where quality meets opportunity, and today's results prove that every Vendor who brings their Cattle here is rewarded with exceptional returns. Make Shrewsbury your market of choice and experience the difference for yourself. Bring your Cattle to the market that delivers excellence every time. Shrewsbury works as hard as you do—join us and reap the rewards.

MORE CATTLE PLEASE!!!!

STEERS PER HEAD

Limousin

22mo	565kg	£2140	E N & S V Baylis
20mo	590kg	£2140	A F Jones
20mo	520kg	£1990	P Bailey
18mo	480kg	£1900	P Bailey
21mo	485kg	£1830	E N & S V Baylis
23mo	495kg	£1810	E N & S V Baylis

Charolais

19mo	580kg	£2120	R G, R E & R G Jones
19mo	550kg	£1910	R G, R E & R G Jones
19mo	500kg	£1890	R G, R E & R G Jones

Saler

21mo	590kg	£2020	W S Powell & Sons
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Stabiliser

21mo	575kg	£2015	W S Powell & Sons
21mo	495kg	£1675	James Moores
21mo	510kg	£1660	James Moores

Blonde D' Aquitaine

23mo	485kg	£1750	E N & S V Baylis
24mo	470kg	£1650	E N & S V Baylis
19mo	485kg	£1610	E N & S V Baylis

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Hereford

21mo	565kg	£1730	M P & M R Jones
21mo	535kg	£1660	M P & M R Jones

British Blue

25mo	515kg	£1680	E N & S V Baylis
23mo	520kg	£1650	S & B Lawrence & Co
21mo	495kg	£1620	W D Jones
19mo	515kg	£1610	G & J E Hollinshead
17mo	465kg	£1600	E B, A H & E G Price

Aberdeen Angus

24mo	480kg	£1590	H S Huxley Farms
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STORE HEIFERS PER HEAD**Limousin**

20mo	510kg	£1840	D W Capewell
17mo	500kg	£1830	P Bailey
18mo	510kg	£1720	D W Capewell
18mo	465kg	£1700	P Bailey
30mo	540kg	£1680	S & B Lawrence & Co
26mo	525kg	£1660	James A S Davies

British Blue

26mo	580kg	£1830	W J Parry
28mo	560kg	£1720	James A S Davies
17mo	525kg	£1650	J G Griffiths
21mo	500kg	£1640	D E & R M Williams
21mo	480kg	£1620	S E Roberts
19mo	500kg	£1580	G & J E Hollinshead

Charolais

25mo	580kg	£1800	James A S Davies
20mo	445kg	£1540	R & E M Lightfoot

Aberdeen Angus

25mo	555kg	£1710	H S Huxley Farms
32mo	510kg	£1570	Messrs Gethin
25mo	490kg	£1540	H S Huxley Farms

Hereford

18mo	495kg	£1560	C S A Brassington & Son
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Simmental

23mo	505kg	£1500	D G J & E M Pryce
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STORE BULLS PER HEAD**Hereford**

12mo	460kg	£1260	J E Issac
10mo	315kg	£880	J E Issac

British Blue

22mo	425kg	£1180	Monkhopton Estate
22mo	380kg	£1040	Monkhopton Estate
9mo	295kg	£880	F G & A M Windsor

Aberdeen Angus

14mo	330kg	£790	M C & K B G Hampson
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STORE STEERS PER KILO**Limousin**

18mo	480kg	395.8	P Bailey
20mo	520kg	382.7	P Bailey
22mo	565kg	378.8	E N & S V Baylis
21mo	485kg	377.3	E N & S V Baylis
23mo	495kg	365.7	E N & S V Baylis
20mo	590kg	362.7	A F Jones

Charolais

19mo	500kg	378.0	R G, R E & R G Jones
20mo	375kg	376.0	R J & G D Talbot
19mo	580kg	365.5	R G, R E & R G Jones
19mo	550kg	347.3	R G, R E & R G Jones

Blonde D' Aquitaine

23mo	485kg	360.8	E N & S V Baylis
24mo	470kg	351.1	E N & S V Baylis
19mo	485kg	332.0	E N & S V Baylis

Stabiliser

21mo	575kg	350.4	W S Powell & Sons
21mo	495kg	338.4	James Moores

British Blue

17mo	450kg	344.4	S E Roberts
17mo	465kg	344.1	E B, A H & E G Price
23mo	445kg	343.8	W D Jones
16mo	455kg	338.5	D E & R M Williams

Saler

21mo	590kg	342.4	W S Powell & Sons
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Aberdeen Angus

21mo	405kg	338.3	R J & G D Talbot
24mo	480kg	331.3	H S Huxley Farms

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STORE HEIFERS PER KILO**Limousin**

19mo	415kg	378.3	P Bailey
19mo	450kg	366.7	P Bailey
17mo	500kg	366.0	P Bailey
18mo	465kg	365.6	P Bailey
20mo	510kg	360.8	D W Capewell
19mo	450kg	351.1	D W Capewell

British Blue

11mo	320kg	371.9	F G & A M Windsor
8mo	285kg	357.9	F G & A M Windsor
21mo	480kg	337.5	S E Roberts
19mo	405kg	336.0	S E Roberts
26mo	445kg	330.3	S & B Lawrence & Co
21mo	500kg	328.0	D E & R M Williams

Charolais

20mo	445kg	346.1	R & E M Lightfoot
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Beef Shorthorn

17mo	425kg	343.5	M D Pryce
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Simmental

21mo	420kg	340.5	R & E M Lightfoot
20mo	405kg	330.9	R & E M Lightfoot

Aberdeen Angus

22mo	450kg	331.1	H S Huxley Farms
29mo	445kg	323.6	R & E M Lightfoot

Hereford

15mo	445kg	325.8	C S A Brassington & Son
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STORE BULLS PER KILO**British Blue**

9mo	295kg	298.3	F G & A M Windsor
22mo	425kg	277.6	Monkhopton Estate
22mo	380kg	273.7	Monkhopton Estate

Hereford

10mo	315kg	279.4	J E Issac
12mo	460kg	273.9	J E Issac

Aberdeen Angus

14mo	330kg	239.4	M C & K B G Hampson
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