



LOT 102

PURSHALL GREEN HERD

31 HEAD

HOLSTEIN FRIESIAN

Fresh Cows, InMilk Cow & Heifers, Dry Cows, Bulling & Maiden Heifers

On Behalf of

C Wheeler & Son,

The Purshall Green Farm, Rushock, Droitwich

TUESDAY 7TH APRIL 2026 – 11.15am

(following the weekly sale)

Removed to

Shrewsbury Auction Centre

Battlefield | Shrewsbury | Shropshire | SY4 3DR

☎ 01743 462620

✉ market@halls.gb.com

➡ www.halls.gb.com

SHREWSBURY AUCTION CENTRE



THE DISPERSAL SALE OF THE “PURSHALL GREEN HERD” OF COMMERCIAL HOLSTEIN CATTLE

On Behalf of

C WHEELER & SON
PURSHALL GREEN FARM
RUSHOCK, DROITWICH

Removed to Shrewsbury Auction Centre, SY4 3DR for convenience of sale

TUESDAY 7th APRIL 2026

To follow the Weekly Sale

Online bidding via  **MartEye**

Auctioneer: Jonny R Dymond Bsc (Hons) FLAA

Halls Holdings Ltd

E: jonnyd@hallsgb.com M: 07803 412 617

Facebook: Halls Livestock & Machinery Sales

PURSHALL GREEN HERD

07.04.2026

General Information & Sale Notes

METHOD OF SALE

All Cattle will be sold in pounds per head. The sale will be conducted under the Livestock Auctioneers association on Conditions of Sale 2022 as amended. A copy will be available at the Auctioneer's office.

COMMISSIONS & PHONE BIDS

The Auctioneers will dutifully execute commission to Purchase for buyers unable to attend the sale, provided written instructions are received no later than 24 hours before the sale.

Telephone bids can be arranged by contacting the Auctioneers office again 24 hours before the sale

SETTLEMENT & CLEARANCE OF STOCK

Settlement is due in full immediately at the close of the sale. No animal may leave without a "Pass Out" from the Auctioneers Office. All stock left at the sale on this basis are at the purchasers' risk and purchasers MUST notify the auctioneers of their intended collection time

MARTEYE AND ONLINE BIDDING

Live Bidding via Marteye will be available throughout the sale, please note new purchasers MUST register no later than 3pm on the day prior to the sale.

WARRANTY – TIME IS OF THE ESSENCE

PLEASE NOTE UDDER WARRANTY GUIDELINES:

- Unless otherwise announced or declared, any heifer or cow in milk or cow in calf at the time of sale shall carry a guarantee that she is sound in udder and teats at the time of sale, all claims.
- Any claims against the guarantee must be made to the Auctioneers by 12.00 noon on the day following the sale for a cow in milk or within two hours following the close of the sale for a dry cow.
- No Guarantees for any animal sold under £1000.
- If the Auctioneers are in agreement that the udder is not sound, then the sale, at the discretion of the vendor, may either be cancelled or an adjustment in the price paid agreed between vendor and purchaser.
- The vendor warrants that any cow or heifer sold as being in calf is in calf at the time of sale, this is a 38 + 5 day warranty.

All cows served 10 weeks or more are Guaranteed in calf on the day of sale, this is a 38 + 5 day warranty, no claims after this time will be accepted. The relevant date for this sale 27.01.2026

NEW PURCHASERS & CONDITIONS OF PAYMENT:

All accounts must be settled on the day of sale, no credit will be available. Any prospective purchaser's unknown to the auctioneers wishing to pay by cheque must make the following arrangements at least 7 days prior to the sale.

1. Inform your Bank Manager that you wish to pay by cheque. Tell them the likely amount that you intend to spend and instruct your Bank Manager to inform us by e-mail market@halls.gb.com that it is in order to accept your cheque.
2. Arrange with your Bank Manager for a guaranteed cheque to be issued.
3. Debit cards accepted,

ROSTRUM CONTACTS – 01743 462620

Jonny Dymond: 07803 412617

PURSHALL GREEN HERD

07.04.2026

VENDOR FOREWORD

C Wheeler & Son have been commercial dairy farming at Purshall Green Farm since 1968. Since the death of George Wheeler in 2024 the herd has been solely run by Richard Wheeler who has other agricultural business interests. He has been gradually reducing numbers since 2024 and has decided to cease dairying altogether.

The herd has been housed full time and milked through Fullwood Merlin Robots and fed a TMR of grass and maize silage along with a blend consisting of Soya, Soya Hulls, Rape, Maize Distillers, Barley Wheat & Molasses complemented with minerals & yeast. An 18% Wynnstay parlour nut is fed through the robots to yield. Fresh calvers receive a specialist molasses product through the robot for the first 60 days. Average milk yields have consistently been in excess of 9000 kgs per annum.

AUCTIONEER FOREWORD

Halls are pleased to receive instructions from Richard Wheller to Disperse he dairy herd.

The herd are well bred commercial Holsteins with AI Genetics, milked through a Merlin Fullwood Packo Robot in a modern cubicle house, The herd is BVD Free, with no cases of IBR Lepto or Johnes TB tested on 19th April 2026

The dairy equipment including the Robot, Bulk Tank and Jourdain Yokes will be offered in our Timed Machinery Sale, which runs on Saturday 11th to Monday 13th April 2026.

9 Fresh Cows, 1 Dry Cow , 14 InMilk Cows and Heifers, 4 Bulling Heifers and 2 Maiden Heifers

Strong Powerful Genuine cows, fresh or Incalf to the British Blue. You don't want to miss this opportunity.



APR 25

SPRING SHOW & SALE

Shrewsbury Auction Centre

Over 100 animals for sale
including a dispersal sale from Lockhill Briar Co.

Hereford Cattle Society **Show - 9am Sale - 12:30pm** **MartEye** **Halls**

PURSHALL GREEN HERD

07.04.2026

FRESH COWS

LOT 100

HOLSTEIN FRIESIAN

5TH

UK123529 302487

Born: 08.06.2018

Yield: FRESH

Sire:

Calved: 29.03.2026

LOT 101

HOLSTEIN FRIESIAN

3RD

UK123529 402810

Born: 28.07.2020

Yield: 25.8kg

Sire:

Line 2810

Calved: 20.03.2026

LOT 102

ALCATH UNIX DONNA 3

7TH

UK302963 601845

Born: 14.10.2017

Yield: 30.1kg

Sire: CROTEAU LESPERRON UNIX HMWF

4.06%bf 3.51%ptn cc457

Calved: 23.02.2026

Line 845

She gave

1	10/19	8528	305	4.55	3.47	2	01/21	10267	273	4.19	3.31
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3	12/21	10235	305	4.04	3.45	4	01/23	11616	305	4.39	3.16
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D: ALCATH DONNA 50 **VG87** LP80 SP by LOOKOUT PESCE HUNGER ET HCD0

1	10/17	8987	305	3.82	3.39	2	02/19	11554	305	4.07	3.23
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3	02/20	14511	305	4.14	3.19	4	02/21	13491	279	3.72	3.16
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5	01/22	14371	305	3.87	3.11	6	03/23	11764	286	4.11	3.1
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D2: ALCATH DONNA 45 **VG88** LP50 by PICSTON SHOTTLE PI ET HH5C EX96

D3: ALCATH DONNA 41 **EX90**(2) by NOR-BERT CALYPSO-TW

LOT 103

HOLSTEIN FRIESIAN

5TH

UK123529 602574

Born: 08.11.2018

Yield: 37.9kg

Sire:

3.54%bf 3.39%ptn cc20

Calved: 10.02.2026

Line 2574

Dam Sire: FOSTER

LOT 104

HOLSTEIN FRIESIAN

4TH

UK123529 302781

Born: 08.05.2020

Yield: 26.5kg

Sire:

Line 2781

Calved: 03.02.2026

Dam Sire: MAYDAY

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LOT 105**HOLSTEIN FRIESIAN****2ND****UK301955 101854**

Born: 20.10.2022

Yield: 33.6kg

Sire:

Calved: 27.01.2026

Line 1854

Dams Sire: HARLEY P

LOT 106**HOLSTEIN FRIESIAN****2ND****UK301955 101812**

Born: 27.02.2022

Yield: 42kg

Sire:

Calved: 11.01.2026

Line 1812

Served 10.03.2026 to BB SHERMAN

Dams Sire: MARVEL

LOT 107**HOLSTEIN FRIESIAN****5TH****UK123529 502692**

Born: 01.07.2019

Yield: 45.9kg

Sire:

3.47%bf 3.29%ptn cc23

Calved: 07.01.2026

Line 2692

Served 04.03.2026 to BB SHERMAN

Dams Sire: GRAZE

LOT 108**HOLSTEIN FRIESIAN****9TH****UK301955 401304**

Born: 27.05.2015

Yield: 31.5kg

Sire:

Calved: 08.12.2025

LOT 109**HOLSTEIN FRIESIAN****2ND****UK301955 501795**

Born: 02.01.2022

Yield: 20.9kg

Sire:

Calved: 10.12.2025

Line 1795

Dams Sire: MARVEL

PURSHALL GREEN HERD

07.04.2026

DRY COW

LOT 110

HOLSTEIN FRIESIAN

1st

UK301955 101847

Born: 17.09.2022

DRY

Sire:

Line 1847

Calved: 14.05.2025

DUE 11.05.2026 TO BB JUBILANT PD+

Dams Sire: HARLEY P

IN MILK AND PD+ COWS AND HEIFERS

LOT 111

HOLSTEIN FRIESIAN

2ND

UK301955 501774

Born: 05.12.2021

Yield: 12.7kg

Sire:

Line 1774

Calved: 30.03.2025

DUE 26.06.2026 to BB JUBILANT PD+

Dams Sire: MARVEL

LOT 112

HOLSTEIN FRIESIAN

3RD

UK123529 702792

Born: 06.06.2020

Yield: 22.9kg

Sire:

Line 2792

Calved: 28.06.2025

DUE 05.07.2026 to BB JUBILANT PD+

Dams Sire: ONYX

LOT 113

HOLSTEIN FRIESIAN

3RD

UK123529 602791

Born: 03.06.2020

Yield: 28.4kg

Sire:

Line 2791

Calved: 30.11.2024

DUE 11.07.2026 to BB JUBILANT PD+

Dams Sire: ONYX

PURSHALL GREEN HERD

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LOT 114**HOLSTEIN FRIESIAN****5TH****UK123529 502433**

Born: 26.03.2018

Yield: 14.2kg

Sire:

4.11%bf 3.69%ptn cc20

Calved: 19.05.2025

Line 433

DUE 14.07.2026 to BB JUNBILANT PD+

Dams Sire: Fantasmic

LOT 115**HOLSTEIN FRIESIAN****3RD****UK123529 402803**

Born: 20.07.2020

Yield: 8.9kg

Sire:

Line 2803

Calved: 29.01.2025

DUE 14.07.2026 to BB JUBILANT PD+

LOT 116**HOLSTEIN FRIESIAN****2ND****UK301955 701200**

Born: 29.01.2021

Yield: 31.6kg

Sire:

Line 1720

Calved: 19.08.2025

DUE 22.07.2026 to BB JUBIALNT PD+

Dams Sire: TIMEOUT

LOT 117**HOLSTEIN FRIESIAN****5TH****UK301955 401577**

Born: 06.07.2019

Yield: 23.4kg

Sire:

3.04%bf 3.19%ptn cc14

Calved: 13.08.2025

Line 50

DUE 02.08.2026 to BB JUBILANT PD+

Dams Sire: BOMBASTIC

LOT 118**HOLSTEIN FRIESIAN****1st****UK301955 701874**

Born: 06.12.2022

Yield: 13.9kg

Sire:

Line 1874

Calved: 03.04.2025

DUE 15.08.2026 to BB JUBILANT PD+

Dams Sire: HARLEY P

PURSHALL GREEN HERD

07.04.2026

LOT 119**HOLSTEIN FRIESIAN****4TH****UK301955 301702**

Born: 28.03.2020

Yield: 31.2kg

Sire:

4.02%ptn 2.91%bf cc10

Calved: 13.10.2025

Line 1702

DUE 16.09.2026 to BB JUBIALNT PD+

Dams Sire: APPLEJAX

LOT 120**HOLSTEIN FRIESIAN****1ST****UK301955 601929**

Born: 21.07.2023

Yield: 28.7kg

Sire:

Line 1929

Calved: 15.12.2025

DUE 20.10.2026 to BB SHERMAN PD+

Dams Sire: DEBUT

LOT 121**HOLSTEIN FRIESIAN****2ND****UK301955 601761**

Born: 13.02.2021

Yield: 21.8kg

Sire:

Line 1761

Calved: 27.05.2025

DUE 21.10.2026 to BB JUBILANT PD+

Dams Sire: MIRAGE

LOT 122**HOLSTEIN FRIESIAN****2ND****UK301955 501865**

Born: 16.11.2022

Yield: 33kg

Sire:

Line 1865

Calved: 18.12.2025

Served 01.03.2026 to BB SHERMAN

Dams Sire: HARLEY P

LOT 123**HOLSTEIN FRIESIAN****2ND****UK301955 601831**

Born: 27.06.2022

Yield: 16.2kg

Sire:

Line 1831

Calved: 10.10.2025

Served 17.03.2026 to BB SHERMAN

Dams Sire: HARLEY P

PURSHALL GREEN HERD

07.04.2026

LOT 124**HOLSTEIN FRIESIAN****4TH****UK123529 502832**

Born: 08.09.2020

Yield: 34.5kg

Sire:

Calved: 09.12.2025

Line 2832

Served 19.03.2026 to BB SHERMAN

Dams Sire: ONYZ

BULLING HEIFERS**LOT 125****HILLSUMMER ALTACOSTANZO HEATHER****UK301980 701770**

Born: 13.07.2023

Sire: KOEPON ALTACOSTANZO-RED

Line 1770

D: HILLSUMMER ALTAAMULET HEATHER by PEAK ALTAAMULET ET

D2: HILLSUMMER BREKEM HEATHER by SWISSBEC BREKEM ET VG88

LOT 126**HOLSTEIN FRIESIAN****UK301955 201932**

Born: 28.08.2023

Sire:

Line 1932

LOT 127**HOLSTEIN FRIESIAN****UK301955 302038**

Born: 03.04.2025

Sire: CAPITAL

Line 2038

LOT 128**HOLSTEIN FRIESIAN****UK301955 502047**

Born: 14.05.2025

Sire: CAPITAL

Line 2047

MAIDEN HEIFERS**LOT 129****HOLSTEIN FRIESIAN****UK301955 302010**

Born: 20.10.2024

Sire: MITCHELL

LOT 130**HOLSTEIN FRIESIAN****UK301955 402011**

Born: 01.11.2024

Sire: MTCHHELL

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DISPERSAL OF DAIRY EQUIPMENT

At Purshall Green Farm, Droitwich WR9 0NL

Within Halls Online Timed Auction 11th – 13th April 7pm on Marteye

Genuine Dispersal Due to Cows Being Sold from C Wheeler & Son, Purshall Green Farm

To include:

2 x 2018/19 Fullwood Packo Merlin M2 Robot – Remote access Tracking yields & feeding

- Arbel Commander Computer controls
- AFI milk Cattle Collars – Approx 120
- AFI Milk reader, aerial
- Calf Milk Separator
- 1 Milk Line Tube Cooler
- 3 x Computers with Dairy Software

Muller Bulk Tank – 8000 Litres c/w controls

- Robot Tank Valves
- 250 Litre Buffer Tank – c/w controllers
- Filter Assembly

Cotswold water heater – 40 gallons

2 x Ori-Collectors (milk sampler) – 90 spaces each – ICAR approved

Fullwood Q3 Vacuum Pump – 900L/Min Capacity

MAXI Sawdust Dispenser 215 Litres

Jourdain Locking Head Yokes -12 x 8 cow & 5 x 3 cow

2 x DeLaval Footbaths (automated) – c/w controllers, refills and flushes automatically

Octoalarm System

Cryogenetics AI Flask inc Approx 30 BB straws

For More Information Please Contact:

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07803 412617

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PURSHALL GREEN HERD

07.04.2026



SHREWSBURY AUCTION CENTRE

ROBIN MAUND CUP

DAIRY SHOW & SALE

TUESDAY 28TH APRIL 2026

ENTRIES ARE NOW INVITED

ENTRIES CLOSE

FRIDAY 24TH APRIL AT 12NOON

Kindly Sponsored by



SHREWSBURY AUCTION CENTRE

Battlefield, Shrewsbury, Shropshire, SY4 3DR

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