



SHREWSBURY AUCTION CENTRE

MARKET REPORT Tuesday 26th May 2026

EVERY TUESDAY – Gates Open 6.30am

Section	Top Prices			Averages
PRIME HOGGETS	326	£230.00	478ppk	398.87ppk
CALVES	93	£755 Bull	£640 Hfr	
BARREN COWS / OTMS	2	£1387.20	£255ppk	234ppk/£1202 head
SPRING LAMBS	1062	£209.00	493PPK	
DAIRY	30	£2980 Cow	£3220 Hfr	
CULL EWES AND RAMS	191	£242 Ewe	£200 Ram	
STORE SHEEP	64	£ 365 E/L		
HEREFORD DAY	11	£3570.00	105.9	2775.94

FORTHCOMING SALES

Next Sale of Weanlings, Young Stores and Breeding Cattle **TUESDAY 2nd JUNE**

Next Sale of Store Cattle **THURSDAY 28TH MAY**

Next Dairy Show & Sale & Hereford Bulls **TUESDAY 26TH MAY**

Shrewsbury Plant and Machinery Sale **FRIDAY 5TH JUNE**

SHREWSBURY AUCTION CENTRE

Battlefield, Shrewsbury, Shropshire, SY4 3DR

01743 462 620

market@halls.gb.com

www.halls.gb.com

30 DAIRY – 11.15am**Auctioneer: Jonny Dymond – 07803 412617****Secretary: Annie Unwin – 07394 479668**

TOTAL	SECTIONS	AVE	TOP	VENDOR
12	Freshly Calved Cows	£2542.50	£2980.00	DH & JE Morgan
18	Freshly Calved Heifers	£2474.44	£3220.00	MW & JM Trevor Jones

31 Fresh Dairy Cattle**12 Fresh Cows to £2980 ave £2542****18 Fresh Heifers to £3220 ave £2474**

A blistering hot day and trade to go with in!! The may show and sale was ably judging this morning by Mr Grant Pink, with a swell of late entries forward making for a very pleasing entry, more could easily have been sold.

The pre sale show results were as follows

Cows

1st & Champion MELDAMAR FITZ ROSA JM & D Shepherd & Son
£2750

2nd MELDAMAR MINGUS VOGUE 224 JM & D Shepherd & Son
£2700

3rd MELDAMAR DARWIN GWEN 72 JM & D Shepherd & Son 2950

**Heifers**

1st & Reserve COMMERCIAL HEIFER M Trevor Jones £3220

2nd COMMERCIAL HEIFER RF & JA Ainsworth £2680

3rd MELDAMAR CRUSHABULL BELLE 171 JM & D Shepherd & Son £2950

Never before has a single vendor won all the prizes in the fresh cow section, a huge well done to the Shepherd Family. The quality today from all the vendors is to be applauded with only one cow and one heifer selling for under £2000, and industry leading averages achieved, more fresh cattle are required!!

A cracking Red & White Montbeliarde Cow topped the cow section, fresh with her 4th from DH & JE Morgan, what a cow, in all 8 cows for over £2500 including the prize winners aforementioned and a 4th Calved British Friesian **BULLSMOOR MELSPOT P 89** From KE & H Mills & Son, a cow that would last forever giving 50kg achieving £2700.

The heifers were a pleasure to sell to a busy ringside, topped by the champion who was closely followed by **SWEETPEA DREAMY SKY** from JB & J Cambridge, a fresh as a lick of paint only 7 days calved already at 30kg she will I think be very good value at £3200!! CSA Brassington's very correct **CRACKING PEPPER ELEGANT** ACHIEVED £2800. There was a real bounce in the trade today, with great quality on offer 14 over £2400 and only one heifer sold for under £2000.

MORE DAIRY CATTLE NEEDED

Dates for the Diary

Tuesday 9th June – Dispersal of 50 Pedigree Holsteins, plus Special Consignment of 23 Pedigree Ayrshire ICH

Tuesday 16th June – 1st Consignment to disperse Commercial Herd from JR Paddock Ltd (80 Head)

Tuesday 23rd June – Complete Dispersal of the Severn Valley Herd of 100 Pedigree Holstein Cows & Youngstock

2 BARRENS – 11am

Auctioneer: Henry Hyde – 07398 137343

BREED	PPK	TOP PRICE	VENDOR
Hfd x	255ppk	£1387.20	AJ Carter
Hfd x	211ppk	£1017.02	AJ Carter

94 CALVES -10am

Auctioneer: Nick Griffiths – 07748 306442

	BULLS			HEIFERS		
BREED	No	AVE (£)	TOP (£)	No	AVE (£)	TOP (£)
Frie	10	179.00	260.00			
BB x	9	621.89	750.00	8	517.50	640.00
AA x	9	491.11	755.00	13	416.00	515.00
Stab	7	395.71	490.00	4	337.50	355.00
Hfd x	6	472.50	495.00	9	435.78	500.00
Sim x	4	555.00	575.00	4	476.25	495.00
Lim x	3	661.67	720.00	2	445.00	490.00

Numbers very tight this week, with the hot weather warming the trade up to the same extent. Quality in short supply today with Angus Bulls selling to £755 from J Phillips, who also sold Limousin Bulls to £720. The best of the Blue bulls sold to £750 and £745, both from DN James, Dolfor Farm with other blues to £700 from RB Evans & Son.

A superb run of Angus bulls from m TA Wainwright sold to £665 and £620. Hereford Bulls hit £495 from RD Thomas with others to £480 from KE & A Mills, while the best of the Simmentals from Chris Morgan sold to £575 and to £570 from HP Price. Friesians possibly the dearest breed selling to £260 from Ferney Lees Farm as did DN James, Dolfor Farm. A good run from CSA Brassington sold to £235 on two occasions.

Heifers just as dear with only 40 on offer, topping at £640 from T & R Gleave for a lovely blue with other blues to £600 from Chris Morgan. Younger blues to £515 from Dave Everall, with Angus to £515 again this time from Ta Wainwright. Two lovely black Herefords from the young Chesters Brothers sold to £500 and £490, while the best of the Limousins sold to £490.

More numbers needed desperately for next week with the w back to normal and demand remaining sky high. Please get in touch for any assistance.

326 PRIME HOGGETS- 10am

Auctioneer: James F Evans- 07581 552438

Tom Jerman – 07948 080906

LAMBS (kgs)	AVG P/KG	TOP PPK	VENDOR	TOP PRICE	VENDOR
17-25kg					
25-32kg	338.12	383ppk	J Pugh	£115.00	J Pugh
32.1 -39kg	384.93	430ppk	P Williams & Sons	£163.00	J Pugh
39.1-45.5kg	435.83	478ppk	RT & TA Dale	£204.00	CP Paddock
45.6-52kg	411.51	433ppk	J Pugh	£210.00	S Burnett
52kg +	390.69	406ppk	DW Roberts	£230.00	RE & CJ Davies
OVERALL	399ppk				
SQQ	406ppk				

Following the exceptional festival-driven trade seen in recent weeks, Tuesday's market at Shrewsbury perhaps carried a touch more caution than many had expected. While numbers remained respectable across all sections, there was a noticeably steadier feel around the rings early in the day, with several buying firms appearing slightly more cautious in their approach after the intense run of festival demand.

That said, the important thing to stress is that this was by no means a collapse in trade. Far from it. The market still delivered solid averages, good competition for quality stock, and a full clearance in all sections. More than anything, this felt like buyers taking a breath after the festival period rather than any major shift in fundamentals.

The expectation remains that the post-festival trade will continue to keep in step with the strong levels seen over recent weeks once confidence settles back into its normal rhythm.

The hogg section reflected the same general mood as the lamb trade. Buyers appeared more cautious from the outset, particularly on plainer or harder-finished sheep, but quality hogs continued to meet strong demand throughout.

A total of **326 hoggs sold** to an overall average of **398.84ppk**, with the SQQ sitting at **408.69ppk**. Considering the change in tone from the festival markets, these remain solid figures and show that confidence has certainly not disappeared from the trade.

The lighter **25.5–32kg hoggs** averaged **341.12ppk**, with Jim Pugh Ltd topping the section at 383ppk. Demand here was more selective, with buyers clearly cautious over under finished sheep. Hogs in this category averaged **£102.37 per head**.

The **32.1–39kg hoggs** averaged **387.93ppk**, topping at 430ppk for P Williams and Sons of Rhiwsaeth. Better-fleshed sorts remained easiest sold, while secondary types saw a more careful trade than in previous weeks. These sheep averaged **£140.04 per head**.

Trade improved noticeably in the stronger commercial weights. The **39.1–45kg hoggs** averaged **438.83ppk**, topping at 478ppk for RT and TA Dale of Upper House Farm. These sheep met much stronger competition, showing that buyers are still keen for the right article despite the cautious undertone. Hogs here averaged **£179.87 per head**.

The heavier **45.6–52kg hoggs** averaged **415.00ppk**, topped by Jim Pugh Ltd at 433ppk, while overweights averaged **357.31ppk**, peaking at 391ppk for D W Roberts of Bank House Farm. Heavy hogs continued to sell at strong per head returns, averaging **£204.63** and **£229.04** respectively.

Overall, this was a trade that perhaps lacked the fire of the previous fortnight, but still delivered respectable returns across all categories

1062 SPRING LAMBS – 10am

Auctioneer: James F Evans – 07581 552438

Tom Jerman – 07948 080906

LAMBS (kgs)	AVG P/KG	TOP PPK	VENDOR	TOP PRICE	VENDOR
17-25kg					
25-32kg	443.55ppk	444ppk	HJ Price	£137.50	HJ Price
32.1 -39kg	436.63ppk	489ppk	S Burnett	£186.00	GV & JA Hardman
39.1-45.5kg	445.59ppk	493ppk	RT & TA Dale	£208.00	S Burnett
45.6-52kg	426.15ppk	439ppk	D & ER Bickerton	£209.00	D & ER Bickerton
52kg +	PPK	ppk			
OVERALL	442.76PPK				
SQQ	443.55ppk				

A total of **1,061 spring lambs sold** saw an overall average of **444.67ppk**, with the SQQ settling at **445.41ppk**. While perhaps not carrying the explosive edge of the previous festival sales, the trade still held at a level many markets would be more than satisfied with.

The lighter **32.1–39kg lambs** averaged **439.63ppk**, topping at 489ppk for S Burnett of White House Farm. Buyers were selective at times, but good-quality lambs continued to attract strong interest, particularly those carrying finish and shape. Lambs in this section averaged **£165.50 per head**.

The main run of **39.1–45kg lambs** formed the backbone of the sale, averaging **447.11ppk** across a sizeable entry of over 760 head. Again, S Burnett led the section at 474ppk, while well-finished commercial lambs generally sold on a competitive trade despite a slightly more cautious ringside feel than recent weeks. Lambs in this category averaged **£191.01 per head**, which still represents an excellent return.

Heavier spring lambs from **45.6–52kg** averaged **429.15ppk**, topping at 439ppk for D and ER Bickerton. Even though buyers appeared more measured in places, properly finished heavy lambs remained well sold and averaged **£204.52 per head**.

Overall, while the festival spark perhaps eased slightly, this remained a very respectable spring lamb trade by any standard, and certainly one that still compares favourably with many centres.

191 BUTCHERS, GRAZING EWES & CULL SHEEP-

To Follow the Hoggets

Auctioneer: James F Evans – 07581 552438

Tom Jerman – 07948 080906

EWES	VENDOR	RAM	VENDOR
£242.00	KJ Brown	£200.00	R Hares
£232.00	WJ Price	£200.00	R Hares
£215.00	SM Thomas	£182.00	S Burnett

£215.00	MJ & FJ Griffiths	£141.00	MNT Farming
£213.00	S Burnett	£122.00	HO Williams
£212.00	SM Thomas	£	
£211.00	LJ Jordan	£	
£205.00	MJ & FJ Griffiths	£	
£204.00	FW Jons & Sons	£	
£200.00		£	

The cull ewe section once again showed resilience, with **191 sheep sold** to an overall average of **£171.94**. Ewes averaged **£172.28**, topping at £242 for K J Brown of Blackbirch, while rams averaged **£163**, peaking at £200 for Robert Hares of Millenheath Farm.

Given the more cautious mood elsewhere, the ewe trade held together particularly well, with stronger meat ewes continuing to attract plenty of attention.

64 BREEDING AND STORE SHEEP- 12noon

Auctioneer: James F Evans – 07581 552438

Tom Jerman – 07948 080906

EWES & LAMBS	VENDOR
£365.00	P Williams & Sons
£362.00	RST & SA Morgan
£314.00	P Williams & Sons
£290.00	P Williams & Sons
£288.00	JR Jones & Sons

The store sheep section saw a smaller entry of ewe and lamb outfits, with all 25 sold to average **£259.44**. P Williams and Sons topped the section at £365.

A straightforward trade throughout, reflecting steady confidence in the finished sheep market despite the slightly more cautious atmosphere elsewhere.

BPS or SFS - What's the Right Choice for You?

With the opening of the Single Application Form (SAF) application window on 2nd March, the time has come for Farmers and Landowners in Wales to make an important decision, choosing whether to continue claiming under the legacy Basic Payment Scheme (BPS) or transition into the new Sustainable Farming Scheme (SFS). Understanding the differences between the two schemes and what they mean for your business is key to making the right decision. Early preparation can help ensure applications are submitted accurately and on time. Associate Director and Rural Chartered Surveyor, David Bryan-Jones says "The transition to SFS is going to be a significant change for everyone whatever route is taken, but we are here to guide you towards making the most appropriate decisions for your business".

Contact our experienced Rural Professional team today:

- 📍 Shrewsbury – 01743 450700
- 📍 Kidderminster – 01562 820880
- ✉️ rural@halls.gb.com

Add Value to Your Farm with Planning Permission

Our Rural Planning & Development Team can help you unlock new opportunities and add lasting value to your farm.

With the right planning permission, your land could support:

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- Farm shops, cafés, or event venues
- Glamping sites and rural tourism ventures
- New agricultural buildings to boost productivity

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- ☎️ 01743 450700
- ✉️ planning@halls.gb.com

What can we do for you?

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