



SHREWSBURY AUCTION CENTRE

MARKET REPORT

TUESDAY 23rd JUNE 2026

204 DAIRY - 11.15am

EVERY TUESDAY – Gates Open 6.30am

Section		Top Prices		Averages	
PRIME HOGGETS	20	£155.00	292ppk		
CALVES	134	£785 Bull	£715 Hfr	£Bulls	£Hfrs
BARREN COWS / OTMS	9	£1602.70	235ppk		
SPRING LAMBS	1203	£208.00	400ppk		
DAIRY	204	£2856 Cow	£3280 Hfr		
CULL EWES AND RAMS	245	£245 Ewe	£200 Ram		

FORTHCOMING SALES

Next Sale of Weanlings, Young Stores and Breeding Cattle **TUESDAY 30th JUNE**

Next Sale of Store Cattle **THURSDAY 9th JULY**

Next Dairy Show & Sale **TUESDAY 28th JULY**

Shrewsbury Plant and Machinery Sale **FRIDAY 14th AUGUST**

SHREWSBURY AUCTION CENTRE

Battlefield, Shrewsbury, Shropshire, SY4 3DR

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www.halls.gb.com

Auctioneer: Jonny Dymond – 07803 412617

Secretary: Annie Unwin – 07394 479668

TOTAL	SECTIONS	AVE	TOP	VENDOR
19	Dairy Cow N/Calved	2602.63	3100.00	JE Thomas & Son
17	Dairy Heifer N/Calved	1833.38	2751.00	RJ & BJ George
9	Dairy Heifer in Calf	2732.22	3280.00	BG & SV Buxton
43	Dairy Cow in Milk	1950.00	2856.00	RJ & BJ George
18	Dairy Calf	399.17	924.00	RJ & BJ George
85	Maiden Heifers	1223.85	1701.00	RJ & BJ George

The day started of with the June Show and Sale with Rob Bowdler judging the show.

Cows got the sale started with a Roaring trade with **UPPPERSEVERN STARK GRAY GP84** giving 39kg per day she flew to £3100, this cracking cow came from the Hargreaves Family. 4th calved cow from DH & JE Morgan pumping out 46kg per day she sold for £3000 with another from the same home selling for £2900. Another cow at £3000 was **ALDERBARROW ACK KITTY** this young cow in her 2nd Lactation came from M Chesters. 17 cows averaged a whopping £2574.71

Into the heifers, the champion of the day was found in the heifer class also top price come from the Buxton family with a super heifer giving 32kg a day sired by Indigo she flew to £3280, reserve champion came from the Thomas family with a cracking heifer **WOLSTON SUMMERFEST GLANCE 104** she is giving 36kg a day and she sold for £3080. Next in the line up is a sweet heifer from RDI & H Roberts **GROSVENOR FURY RITA** she sold for £2920, with **BANNISTREE VERALIN 164** from the same home selling for £2900, also selling for £2900 was a cracking heifer from GJ & AW Dutton giving 31kg a day. Heifers today averaged £2751.82

Incalf heifers today in the weekly sale from P BILLS, topping at £2450 pd'd incalf to the lim 2 Lovley heifer calves forward today from Messr J Meddins and Co these sold to £750 & £500.

We then moved on to the dispersal sale of the **SEVERNVALLEY HERD**

The sale started of with the fresh Heifers and cows, topping this section was the last cow through the ring, this was **SEVERNVALLEY LUSTER JOAN VG86** she was one week fresh she sold for 2720gns. **SEVERNVALLEY CLOSE UP CROSS STITCH GP84** a power house of a cow in her 4th lactation, giving 44kg a day she sold for 2600gns. 43 heifers and cows all in averaged £1950.80 all year round calving. We then moved onto the incalf heifers, these were a strong bunch of heifers selling to a roaring trade, topping the incalf heifers was **SEVERNVALLEY BUSTER DEWDROP 3** A sweet young heifer due August to Siemers RZ Pazzle, she sold for 2620gns, not far behind was the first incalf heifer through the ring, **SEVERNVALLEY BUSTER DEWDROP 2** she was also due in August to Siemers RZ Pazzle. Recently served heifers sold to £1833.38

Then onto the fantastic run of bulling heifers that met an outstanding trade, topping these was **SEVERNVALLEY BUSTER FLORA** a real strong heifer she was sold for 1620gns and went to a local home, selling for 1580gns was **SEVERNVALLEY BUSTER FAITH**, selling for 1520gns was **SEVERNVALLEY ALADDIN BARB** this heifer backed by many EX dams.

Following there mums were some calves these met a good trade with **SEVERNVALLEY BUSTER DANDE 7** selling for 880gns and more from this run making 800gns, 680gns and 620gns.

We then moved on to the Menai Jerseys Youngstock reduction sale.

What a trade they were, we started of with the baby calves, these topped at £280 for a bunch of jersey calves followed by another bunch also selling to £280.

Then onto the served heifers these sold to a roaring trade, Served Jersey PD+ selling to £1300 with Holstein Friesians from the same home selling for £1300 twice with more Holstein Friesians selling for £1280 three times and many over £1200. 13 served heifers averaged £1223.85

Onto the bulling/maiden heifers, these saw a very good trade with a top of £1100 for a lovely Jersey bulling heifer, with more selling to £1050, £1000, £980 with an average for these coming out at £849.62. We would like to thank your vendors, buyers and staff for what was a very hot day. Another Run of 80 From Menai Jerseys on the 7th July

9 BARRENS – 11am

Auctioneer: Henry Hyde – 07398 137343

BREED	PPK	TOP PRICE	VENDOR
Frie	235ppk	£1602.70	BP Lewis & Son
Frie	185ppk	£1272.80	RL & C Edwards & Co
Mont/B	192ppk	£1240.32	PT Stinton
Frie	179ppk	£1113.38	RL & C Edwards & Co
Frie	200ppk	£1088.00	CR Wildbore
Frie	159ppk	£912.66	PT Stinton
Frie	150ppk	£855.00	CR Wildbore

A small leaner show of 9 barren cows forward today, with the Top price per head and pence per kilo today was a Friesian cow at 682 kg coming out at £1602.70/235ppk from B P Lewis and Son, Montbeliarde cows today topping at £1240/192ppk for a 646kg cow from PT Stinton, with Jerseys coming from the same home topping at

£843/155ppk for a little 548kg cow. More numbers needed every week please with the commission still capped at £20 a head.

134 CALVES -10am

Auctioneer: Nick Griffiths – 07748 306442

BREED	BULLS			HEIFERS		
	No	AVE (£)	TOP (£)	No	AVE (£)	TOP (£)
Frie	6	134.00	290.00	1	60.00	60.00
BB x	27	652.41	785.00	25	562.88	715.00
AA x	5	512.60	700.00	8	448.75	570.00
MRI	5	545.60	605.00	1	515.00	515.00
W/Bla	2	517.50	575.00	2	550.00	680.00
Hfd x	5	577.40	702.00	5	443.00	545.00
Char x	2	615.00	615.00	1	685.00	685.00
Sim x	10	592.60	754.00	11	615.73	680.00
Lim x	10	617.80	760.00	8	467.50	640.00

The heat bought out less numbers this week but the trade was well and truly red hot. An overall market average of £550 across the lot really showed the strength of the trade.

Blue bulls topped the day at £785 for a cracking sort from Will Davies with others to £782 from the same home. £775 was achieved for a blue bull from Richard Bowdler with Neville Griffiths weighing in

at £760 for his lovely bull. All blue bulls sold to average £652. Native bulls well in demand this week with Hereford bulls from PT Stinton to £702, Angus bulls to £700 from JR & MC Downes and Welsh Blacks selling to £575. A superb run of MRI bulls from the Shingler Bros sold to £605 and averaged £545 for the 5 on offer. John Phillips has a great run of Limousins to a top of £760 while his heifers sold to £580.

Other leading heifer prices included a lovely red shapey sort selling to £640 from JK Pugh while Blues topped at £715 from Will Davies and also at £710 from James Meddins.

Plenty of quality blue females £650+ with Charolais to £685 from PA & JK Astley with a super run of Simmental heifers to £680 from Stonelea. The smaller sorts looked as dear as ever with £400 virtually to bench mark for the smallest sorts, with very little below this. Plenty of demand across the board, more needed next week, with Shrewsbury providing to be one of the region's leading calf auctions with proven results week after week.

1203 SPRING LAMBS – 10am

Auctioneer: James F Evans – 07581 552438
Tom Jerman – 07948 080906

A Hot day had in Shrewsbury today with the heat just holding the numbers back but a good entry of sheep with 1,203 prime sheep and 245 cull sheep passing through the market. Whilst the trade has naturally eased, there is still plenty to be positive about and vendors should not lose sight of just how strong the current market remains. Today's spring lamb average of 396.9p/kg. The buyers are here, competition remains strong and Shrewsbury continues to compare favourably with any centre. The message moving forward is simple: keep the sheep coming. Numbers drive competition and when the sheep come, the buyers come. A huge thank you goes to all vendors for their continued support. The quality and consistency of sheep presented every week ensures Shrewsbury remains firmly at the sharp end of the trade.

A total of 1,203 spring lambs were sold to average 396.93p/kg and £172.26 per head, with the SQQ average settling at 396.79p/kg. Whilst trade perhaps lacked the fireworks of recent weeks. Buyers

LAMBS (kgs)	AVG P/KG	TOP PPK	VENDOR	TOP PRICE	VENDOR
17-25kg					
25-32kg				£	
32.1 -39kg	391.05ppk	424ppk	Wl Hamer	£162.00	Wl Hamer
39.1-45.5kg	397.67ppk	416ppk	J & RF Howell	£187.00	J & RF Howell
45.6-52kg	397.90ppk	406ppk	PR Hodnett	£208.00	KH & RH O Harding
52kg +	351.81ppk	365ppk	K Gorski	£197.00	K Gorski
OVERALL	396.93ppk				
SQQ	396.79ppk				

continue to compete hardest for sheep carrying the correct finish, with fed lambs and heavier lambs attracting the greatest attention throughout the sale. Vendors are encouraged to continue marketing lambs when fully fleshed. Lean lambs are proving more difficult to place and inevitably receive less competition. The strongest demand remains for well finished lambs weighing 46kg and above, where buyers continue to operate aggressively. 32.1kg–39kg Lambs The lighter lambs averaged 391.05p/kg and £148.13 per head, with W L Hamer, The Bryn topping the section at 424p/kg and £162 per head. Whilst numbers remain relatively small in this category, buyers continue to support well-finished sheep. Lambs carrying flesh sold readily throughout, whilst plainer and leaner types required a little more encouragement.

39.1kg–45kg Lambs The largest section of the day saw 818 lambs average 397.67p/kg and £169.55 per head. Top honours went to J & RF Howell at 460p/kg, and £187.00 per head. This weight range continues to provide the backbone of the market.

45.6kg–52kg Lambs The heavyweight lamb trade continues to be one of the standout features of the market. A total of 277 lambs averaged 397.9p/kg and £189.19 per head, with P R Hodnett, leading the way at 406p/kg and K H and R H O Harding topping at £208 per head. There is no doubt that buyers continue to favour these stronger lambs. Properly fed sheep over 46kg remain highly sought after and this section again demonstrated why vendors should not be afraid of putting weight on lambs.

52kg+ Lambs Only a handful of lambs were forward in the over 52kg section, averaging 351.81g and £194.67 per head. Kevin Gorski, Waterside House topped the category. Although small in number, these lambs again highlighted the demand that exists for heavyweight sheep. Buyers are prepared to pay for weight, provided lambs remain well-finished and correctly presented

20 PRIME HOGGETS- 10am

Auctioneer: James F Evans- 07581 552438
Tom Jerman – 07948 080906

LAMBS (kgs)	AVG P/KG	TOP PPK	VENDOR	TOP PRICE	VENDOR
17-25kg					
25-32kg	251.85	252ppk	J Pugh Ltd	£90.00	J Pugh Ltd
32.1 -39kg	256.41	256ppk	G Webster	£138.00	G Webster
39.1-45.5kg					
45.6-52kg	282.18	292ppk	SB Davies	£175.00	SB Davies
52kg +	237.99	267ppk	AR Conde	£215.00	AR Conde
OVERALL	256.56ppk				
SQQ	256.41ppk				

245 BUTCHERS, GRAZING EWES & CULL SHEEP-

To Follow the Hoggets

Auctioneer: James F Evans – 07581 552438
Tom Jerman – 07948 080906

TOP PRICE	VENDOR
£245.00	MI & TEM Pritchard
£230.00	F Davies & Son
£222.00	Gh Bruckshaw & Son
£219.00	GD Pink
£218.00	J Higgins & Son
£215.00	DA & JM Embry
£215.00	GH Bruckshaw & Son
£210.00	M Thomas
£210.00	J Higgins & Son
£209.00	MI & TEM Pritchard
TOP PRICE	VENDOR
£200.00	AR Conde & Son
£188.00	G webster
£130.00	G Webster

A total entry of 245 cull sheep met another reliable and competitive trade, with 242 ewes averaging £141.47 per head and the overall section averaging £141.86 per head. Leading the ewe trade was MI & TEM Pritchard , whose outstanding ewe reached £245 per head. demonstrating the rewards available for quality, meated ewes. Cull ewes continue to provide a fantastic trade at Shrewsbury. Week after week they sell beyond many vendors' expectations and remain one of the most dependable sections of the entire sheep market. More ewes are urgently required. Whether lean grazing ewes or heavy meat

ewes, there is a strong outlet available, and vendors should market them with confidence.

The small entry of rams averaged an impressive £172.67 per head, topping at £200 for AR Conde, The Mount Farm. Looking Ahead The sheep trade remains in an extremely healthy position and compares favourably with any centre in the country. The message from Shrewsbury remains unchanged: Keep the numbers coming. More sheep are required across all sections. More spring lambs, more heavyweight lambs and especially more cull ewes are needed every week. When the sheep come, the buyers come. Thank you to all vendors for your continued support and we look forward to seeing another strong entry next week at Shrewsbury Market.

BPS or SFS - What's the Right Choice for You?

With the opening of the Single Application Form (SAF) application window on 2nd March, the time has come for Farmers and Landowners in Wales to make an important decision, choosing whether to continue claiming under the legacy Basic Payment Scheme (BPS) or transition into the new Sustainable Farming Scheme (SFS). Understanding the differences between the two schemes and what they mean for your business is key to making the right decision. Early preparation can help ensure applications are submitted accurately and on time. Associate Director and Rural Chartered Surveyor, David Bryan-Jones says "The transition to SFS is going to be a significant change for everyone whatever route is taken, but we are here to guide you towards making the most appropriate decisions for your business".

Contact our experienced Rural Professional team today:

- 📍 Shrewsbury – 01743 450700
- 📍 Kidderminster – 01562 820880
- ✉️ rural@halls.gb.com

Add Value to Your Farm with Planning Permission

Our Rural Planning & Development Team can help you unlock new opportunities and add lasting value to your farm.

With the right planning permission, your land could support:

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- ✉️ planning@halls.gb.com

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