

SHREWSBURY AUCTION CENTRE

MARKET REPORT

TUESDAY 14th JULY 2026

37 DAIRY – 11.15am

EVERY TUESDAY – Gates Open 6.30am

Section		Top Prices		Averages	
PRIME HOGGETS		£	ppk		
CALVES		£720 Bull	£700 Hfr		
BARREN COWS / OTMS	8	£1901.84	267ppk		
SPRING LAMBS	937	£200.00	404ppk	378.91	
DAIRY	37	£3320 Cow	£3050 Hfr	2138.57 (c)	2469.29 (H)
CULL EWES AND RAMS	335	£252 Ewe	£145 Ram		
WEANLINGS	201	£2750 c/c	£1800 s	£1840 h	£3000 in /ca

FORTHCOMING SALES

Next Sale of Weanlings, Young Stores and Breeding Cattle **TUESDAY 28th JULY**

Next Sale of Store Cattle **THURSDAY 23rd JULY 2026**

Next Dairy Show & Sale **TUESDAY 21st JULY 2026**

Shrewsbury Plant and Machinery Sale **FRIDAY 14th AUGUST 2026**

SHREWSBURY AUCTION CENTRE

Battlefield, Shrewsbury, Shropshire, SY4 3DR

01743 462 620

market@halls.gb.com

www.halls.gb.com

Auctioneer: Jonny Dymond – 07803 412617

Secretary: Annie Unwin – 07394 479668

TOTAL	SECTIONS	AVE	TOP	VENDOR
8	Dairy Cow N/Calved	2138.57	3320.00	AD & RM Thomas
14	Dairy Heifer N/Calved	2469.29	3050.00	CSA Brassington & Son
7	Dairy Heifer in Calf	2241.43	2550.00	Scotts Farm
7	Bulling Heifer	1574.29	1200.00	CR & MEM Morgan
1	Dairy Calf	320.00	320.00	RH & MA Ankers

8 Fresh Cows to £3320 ave £2138

14 Fresh Calved Heifers to £3050 ave £2469

7 In Calf Heifers to £2550 ave £2241

7 Bulling Heifers to £1720 ave £1574

1 Heifer Calf £320

A diverse show of dairy cattle with something for everyone this week, youngstock, mid lactation and some old girls sprinkled throughout the run all of which sold to a very pleasing trade.

Leading the day was another quality cow from AD & RM Thomas **WOLSTON JORDY RACHEL 7TH VG86** giving 44kg fresh in herd 2nd she sailed away to the days top price of £3320, her herdmate sold for £2900 while a 3rd calved cow from JJB Powell achieved £2900.

Into the heifers and trade peaked at £3050 for **CRACKING PEPPER JOCELYN**, from CSA Brassington & Son, followed at £3020 for **PEMFORD RIMROCK GELNDA 2** from JB & J Cambridge, who sold others at £2800. Great to have Paul Knight here this week which his powerful heifer **DROITON RYDER SARA** who sold well for £2900. A high proportion of the heifers today selling from £2400 to £2900 which only the faulted and shelly sorts less.

IN calf heifers were in strong demand to £2550 for **MILLSCO HELIUM MAISIE** who was due to the Holstein stock bull in September, others due the sale time to £2480 & £2380 all for Messrs Scott Farms, Bulling heifers achieved a top call of £1720 for **BEILI ARROW GRETT**, from CR & MEM Morgan.

NEXT WEEK – MONTHLY SHOW AND SALE TO INC MEINEL REDUCTION 83 HEAD

28TH JULY – SPECIAL CONSIGNMENT OF 20 FRESH CALVED COWS AND HEIFERS FROM THE UPPERSEVERN HERD OF JE THOMAS, GWYNS BARN

8 BARRENS - 11am**Auctioneer: Henry Hyde - 07398 137343**

BREED	PPK	TOP PRICE	VENDOR
Lim x	267ppk	£1901.04	RG & RE Jones
Char x	265ppk	£1770.20	RG & RE Jones
Frie	229ppk	£1667.12	M & J & E Hughes
Hfd x	248ppk	£1562.40	MP & MR Jones
Frie	229ppk	£1543.46	BD & M Price
Fleck	200ppk	£1384.00	Lady House Farm
Frie	194ppk	£1094.6	ET & P Shingler

Another belting trade had in the Barren cow ring yesterday at Shrewsbury with a seven year-old Limousin cows from R. G. And R. E. Jones topping at 267PPK / £1,901.04.

Followed by a good sized Charollais 10 year-old from the same home topping at 265PPK / £1,770.

A hefty sized Hereford over 725 kg sold to 248 PPK/ £1562 from M. P. and M. R. Jones.

Dairy types selling from 200-229PPK /£1,100 to £1,543.

Plenty of buying Power around the ring so more barren cows needed every week and remember, £20 Commission per beast.

72 CALVES -10am**Auctioneer: Nick Griffiths - 07748 306442**

	BULLS			HEIFERS		
BREED	No	AVE (£)	TOP (£)	No	AVE (£)	TOP (£)
Frie	6	107.83	188.00			
BB x	20	602.00	720.00	22	572.36	700.00
AA x	2	500.00	600.00	4	567.550	670.00
Hfd x	2	612.50	625.00	2	560.00	575.00
SR	1	160.00	160.00			
Char x	3	670.00	680.00	1	505.00	505.00
Lim x	5	580.00	655.00	4	492.50	515.00

Numbers tight again this week, and with a great turnout of buyers looking for calves, many more needed for next week. Blue bull led the way this week at £720 and £710 both from Richard Bowdler with several £650-700. Charolais bulls from Peter Lloyd and Martin Pain both sold to £680. Angus bulls hit £600

and Herefords to £625 showing plenty of demand for natives. Jim Corfield sold his usual quality Limousin bulls this time to £655.

Heifers sold to £700 from Andrew Morgan for Blues while Angus from Mr Thomas, Gwyns Barn sold to £670. Fresh blue heifers to £650 from Richard Bowdler and then to £635 from Mr Gleave, while Herefords sold to £575 from Cefncoed Farm. Numbers desperately needed for next week. Please get in touch if you have calves to sell

937 SPRING LAMBS – 10am
Auctioneer: James F Evans – 07581 552438
Tom Jerman – 07948 080906

Another tremendous day in the sheep ring at Shrewsbury, with buyers in attendance from start to finish

LAMBS (kgs)	AVG P/KG	TOP PPK	VENDOR	TOP PRICE	VENDOR
17-25kg					
25-32kg	353.13ppk	353ppk	James Davies	£113.00	James Davies
32.1 -39kg	376.86ppk	404ppk	RS Smith	£150.50	RS Smith
39.1-45.5kg	381.24ppk	400ppk	GV & JA Hardman	£170.50	DA & JA Embrey
45.6-52kg	376.84ppk	389ppk	DE & MA Boulter	£197.00	GV & JA Hardman
52kg +	356.97ppk	377ppk	DE & MA Boulter	£200.00	DE & MA Boulter
OVERALL	378.91ppk				
SQQ	380.09ppk				

ensuring a fast, competitive trade across every section. The demand for quality sheep continues to impress, and whilst buyers are becoming increasingly selective, any sheep carrying plenty of flesh met fierce competition. Heavy spring lambs remain a tremendous trade, cull ewes continue to exceed

expectations week after week, and even the final few hogs found keen interest. A huge thank you goes to all vendors for their continued support.

A total of **937 spring lambs** sold to an overall average of **378.91p/kg**, with the SQQ averaging an impressive **380.09p/kg**. Once again, buyers showed exactly what they wanted—well-finished lambs with weight and shape. Lambs carrying flesh sold with tremendous confidence throughout the sale, while leaner types met a more selective audience. The message remains simple: **feed continues to pay**, and lambs over **46kg** are still proving one of the best places to be.

The opening **25.5–32kg** section may only have consisted of seven lambs, but they were eagerly competed for, averaging **353.13p/kg** or **£113.00 per head**. James Davies, Lowerwood House, Shrewsbury, topped the section with a smart run of 32kg lambs selling to **353.0p/kg**.

Competition really gathered momentum in the **32.1–39kg** section, where **134 lambs** averaged **376.86p/kg** and **£145.00 per head**. R S Smith, Oakfield Farm, led the trade at a superb **404.0p/kg** with seven outstanding 37kg lambs selling to **£149.50 per head**, the highest pence per kilo of the day. JN, CG & S Campbell marketed several superb pens of 39kg lambs to **£145.00 per head**, whilst M Cordiner also enjoyed an excellent trade with his run of 39kg lambs.

The largest section of the day came in the **39.1–45.5kg** weight range, where **576 lambs** averaged an excellent **381.24p/kg** and **£171.50 per head**. This remains the real engine room of the market and buyers were keen to secure well-fed commercial lambs throughout. G V & J A Hardman topped the section at **400.0p/kg**, with an outstanding pen of 45.5kg lambs selling to **£179.50 per head**. D E & M A Boulter and W G & A J Duthie both sold tremendous runs at **397.0p/kg**, whilst J H Jones & Son achieved **394.0p/kg** for a superb pen of twenty-five lambs. It was another section where quality was rewarded from start to finish.

The heavier **45.6–52kg** lambs continue to be one of the strongest trades in the market, averaging **376.84p/kg** and **£188.50 per head**. Buyers were determined to secure weight, and lambs carrying finish sold exceptionally well. D E & M A Boulter topped the section at **380.0p/kg**, whilst G V & J A Hardman realised **£191.50 per head** for outstanding 51kg lambs. John Higgins & Son Ltd sold a cracking run of 49kg

lambs to **381.0p/kg**, with K F Robinson and Alderton Farming Partnership also producing excellent heavyweight lambs. Once again, it certainly paid to have lambs carrying a bit of extra weight.

The over **52kg** export lambs averaged **356.97p/kg** and **£196.00 per head**, with D E & M A Boulter once again leading the way, selling a superb 53kg lamb to **£200.00 per head**. G V & J A Hardman and Andrew Pluse both reached **£196.00 per head**, whilst D & ER Bickerton rounded off another excellent day's trading selling heavy lambs to **£195.00**. These heavier export-type lambs continue to attract excellent competition every week and remain well worth feeding on.

335 BUTCHERS, GRAZING EWES & CULL SHEEP-

To Follow the Hoggets

Auctioneer: James F Evans – 07581 552438

Tom Jerman – 07948 080906

TOP PRICE	VENDOR
£252.00	GV & JA Hardman
£248.00	SC Pearce
£245.00	SP & CP Williams
£230.00	SC Pearce
£220.00	SH Hillage & Son
£218.00	SP & CP Williams
£215.00	GV & JA Hardman
£210.00	G Evans
£210.00	R Ratcliffe
£208.00	J Pinner
TOP PRICE	
£145.00	SP & CP Williams

Cull ewes continue to be one of the standout trades at Shrewsbury, and today's sale was no exception. **335 cull sheep** sold to average **£149.06 per head**, with buyers competing hard for all well-fleshed ewes. The strongest sheep sold to exceptional prices throughout the afternoon, whilst even plainer sorts found plenty of demand. More ewes could easily have been sold to advantage.

Leading the way was G V & J A Hardman, The Clamp Farm, whose outstanding ewe sold to **£252**, closely followed by S C Pearce

selling to **£248** and another superb pen at **£230**. S P & C P Williams enjoyed an excellent trade selling ewes to **£245** and **£218**, whilst S H Hillage & Sons reached **£220**. G Evans & Son sold a tremendous run of seven ewes to **£210**, with R Ratcliffe also reaching **£210**. **G Evans, Apple Tree** sold a smart pen of three ewes to **£208**, rounding off another excellent ewe trade. The single killing ram from S P & C P Williams sold well to **£145**.

The few remaining hogs continue to find a home, with **10 sold** averaging **270.42p/kg** and **£115.20 per head**. P & K Pritchard topped the pence-per-kilo trade at **300.0p/kg**, whilst A S Rogers headed the heavyweight section with seven hogs selling to **288.0p/kg** or **£138.00 per head**. M Cordiner also

marketed the lighter end of the trade successfully, proving there is still an outlet for any genuine well-finished hoggs remaining on farm.

The overall message remains much the same as recent weeks. Buyers are still looking for sheep carrying flesh, and heavy lambs continue to command a premium. If you have lambs capable of reaching **46kg and above**, it continues to pay to let them grow on. Cull ewe numbers are also needed every week, with buyer demand showing no signs of slowing. A sincere thank you to all our vendors and purchasers for another excellent day's trading. We look forward to seeing another strong entry of sheep in Shrewsbury next week.

COWS & CALVES, WEANLINGS & YOUNG STORES – 12.30PM

Auctioneer: Jonny Dymond – 07803 412617

Cows and Calves to £2750

In Calver £3000

Steers to £1800

Heifers to £1840

BREED	TOP PRICE	VENDOR
Cows & Calves		
Red Poll	£2750.00	CJS & SS Younger
	£	
In Calf Cows/Heifers		
Stab	£3000.00	James Moores
RPO	£1700.00	James Moores
Steers		
BB x	£1600.00	KM Croft
AA x	£910.00	WA & LV Gibb
Swiss	£420.00	Toi Toi Genetics
Char x	£1590.00	RG Jerman
Lim x	£1800.00	KM Croft
Heifers		
BB x	£1360.00	JP & AE Hazan
Gall	£620.00	P Roberts
AA x	£1160.00	MJ Evans
Hfd x	£1300.00	JMP Thomas
Char x	£1400.00	RG Jerman
Sim x	£1220.00	JP & AE Hazan
Lim x	£1840.00	KM Croft
Bulls		
	£	
	£	

A super the time boosted reduction stabiliser cow from James Linley, all

their 2nd calves they peaked at £3000, £2500, £2400, £2300, they also sold the Heredors Stock Bull Callaughton Amazzeni for an impressive £4600.

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Weanling bulls a pleasure to sell, flying to £1490 for 11mo from IG Evans of Pendugham, Herefords 8mo to £1250 for PE Williams, 6mo Blues from WG Bebbington £980 while angus topped at £920 for 7mo from DSE Purkis

Young stores a pleasure to sell today with some beauties from KM Croft getting the buyers jumping at ringside, the fiest a 12mo Limousine sold to £1800, a heifer bred the same way £1840, Messrs Croft also sold a blue x steer for £1600. A run of Charolais from RG Jerman surpassed expectations to sell for £1590

(3) while Messrs AF Jones the Dymock managed £1580. An 11mo Limousin heifer from BR Corfield sold very well at £1600 as did a quality heifer from WJ Roberts which achieved £1510

Young weanlings flying away with Blue Steers £970 (8mo) for AW & L Hollinshead, Angus, (7mo) £910, 10mo Blue hieifers from JMP Thomas 1909 Ltd £1210, 11mo Herefords from the same home £1300, Harry Hilditch had a wonderful run of superbly reared 6mo heifers selling to £1140 for Blues and £960 for Heifers. 6mo agus Hefiers fro GW Watkin £790.

The grass situation did little to dampen the buyers sprites today, pardon the pun, quality will out as the saying goes.



Halls

LOT 160 LOT 114 LOT 178 LOT 120 LOT 124 LOT 101 LOT 107

MEINEL HOLSTEINS HERD REDUCTION SALE

IN MILK PEDIGREE AND COMMERCIAL HOLSTEINS COWS & HEIFERS

81 HEAD

On Behalf of
ED & MW JONES,
DENBIGH

Tuesday 21st July 2026 – 11.15am
(following the weekly sale of dairy cattle)

Removed to

Shrewsbury Auction Centre
Battlefield, Shrewsbury Shropshire SY4 3DR

01743 462620 dairy@hallsgb.com hallsgb.com/auctions

BPS or SFS - What's the Right Choice for You?

With the opening of the Single Application Form (SAF) application window on 2nd March, the time has come for Farmers and Landowners in Wales to make an important decision, choosing whether to continue claiming under the legacy Basic Payment Scheme (BPS) or transition into the new Sustainable Farming Scheme (SFS). Understanding the differences between the two schemes and what they mean for your business is key to making the right decision. Early preparation can help ensure applications are submitted accurately and on time. Associate Director and Rural Chartered Surveyor, David Bryan-Jones says "The transition to SFS is going to be a significant change for everyone whatever route is taken, but we are here to guide you towards making the most appropriate decisions for your business".

Contact our experienced Rural Professional team today:

- 📍 Shrewsbury – 01743 450700
- 📍 Kidderminster – 01562 820880
- ✉️ rural@halls.gb.com

Add Value to Your Farm with Planning Permission

Our Rural Planning & Development Team can help you unlock new opportunities and add lasting value to your farm.

With the right planning permission, your land could support:

- Barn conversions into homes or holiday lets
- Farm shops, cafés, or event venues
- Glamping sites and rural tourism ventures
- New agricultural buildings to boost productivity

Whether you are diversifying your income, planning for succession, or exploring new ventures, securing planning permission is often the key first step.

Get in touch with our friendly team today for your **FREE** consultation:

- ☎️ 01743 450700
- ✉️ planning@halls.gb.com

What can we do for you?

